

## An introduction...

Lush vibrant live hanging baskets are synonymous with the lazy hazy days of summer.

They are an expected part of every pub beer garden, Al Fresco restaurant and pavement café.

Almost every city and town has them adorning their streets every summer.

We all love them.









## The benefits of hanging baskets

- 1. A great looking exterior can draw people into your premises
- 2. Seasonal replanting for all-year-round attractiveness
- 3. Full care package including all watering
- 4. No floor-space used so maximum number of customers can be achieved
- 5. Create a natural area to relax where customers stay longer







The happiness and well-being of your paying guests is your guarantee of repeat business





# The secret to beautiful commercial hanging baskets

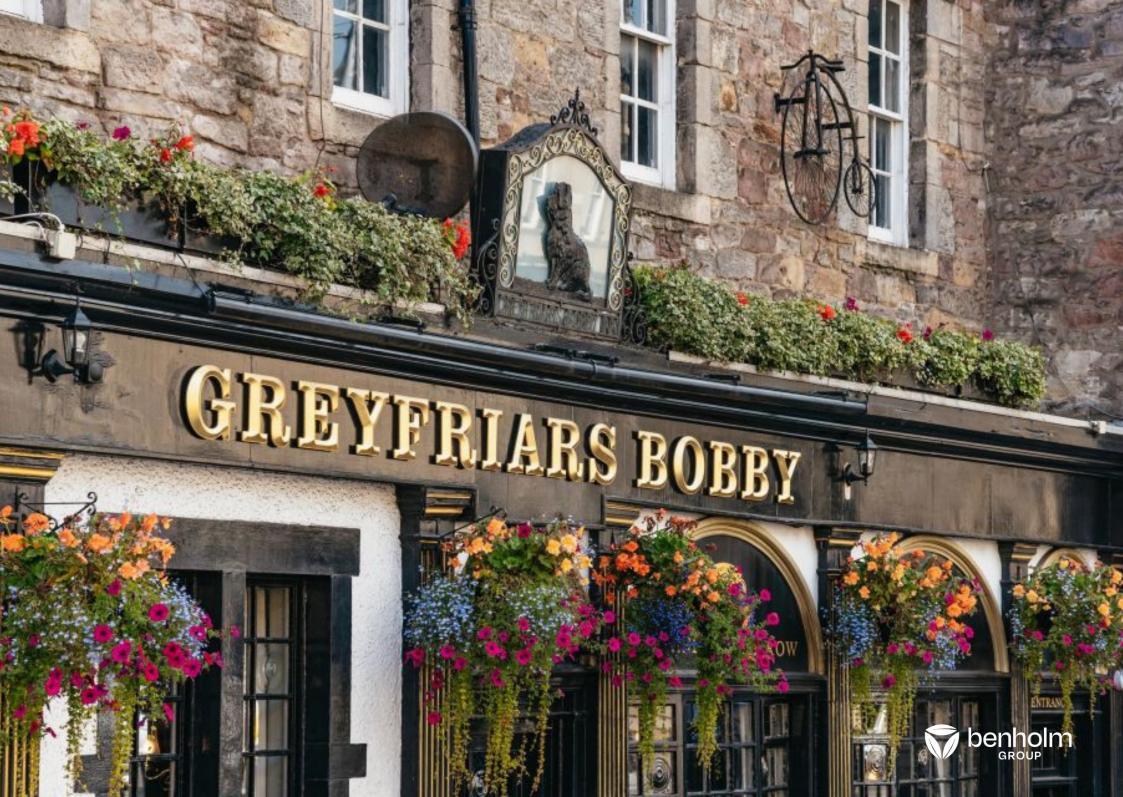
The most important secret to beautiful commercial hanging baskets is to regularly provide plenty of water. Without enough water, the plants will quickly die.

Of course, there is quite a bit more to it than that. The way the hanging baskets are planted, the quality of the plant species, the best type of growing medium and the skilled application of fertilisers and flower stimulators, all contribute toward the stunning hanging baskets you see beautifying the streets every year.

This is why we offer our watering services for your hanging baskets. When you are running a busy pub, restaurant, cafe, or hotel, it is so easy to forget to water the displays. You only need to forget it once and your hanging baskets will probably not recover in the current season. We can relieve you of this responsibility and leave you free to concentrate on your main role of serving customers and making profits.

At Benholm, we have staff dedicated solely to the watering of our hundreds of commercial hanging baskets and window boxes during the summer months.







## What does it cost?

There are various components and options. The standard ones are set out below. For orders of more than 10 baskets at one location or for alternative sizes or types of displays, please ask for a quotation.

#### **Full Rental Package**

For the supply, installation and all-year round care of fully planted live 16" hanging baskets, including spring, summer and winter seasonal replanting.

NB - This is based on an annual rolling contract subject to three months termination notice. Invoiced quarterly in advance. Payment by monthly standing order is preferred. First quarter payment required as deposit with order. £4.10 + VAT per week.

#### **Hanging Basket Brackets**

Supply and installation of brackets for hanging basket.

NB - Unless you have existing brackets that are in good condition, brackets need to be added to any order for baskets. £27 + VAT each.

#### **Purchase Options**

Supply only of live 16" hanging baskets so that you can do your own watering and maintenance. This option does not include any seasonal replanting. Please specify spring, summer or winter version when ordering. NB - Subject to availability. Order at least 2 months in advance to ensure baskets can be reserved for you (contract customers have priority and stock is limited due to the seasonality of these displays). Payment required with order. £60 + VAT each.

\*All sizes are approximate. All prices quoted are before the addition of VAT.





You only get one chance to make a good first impression



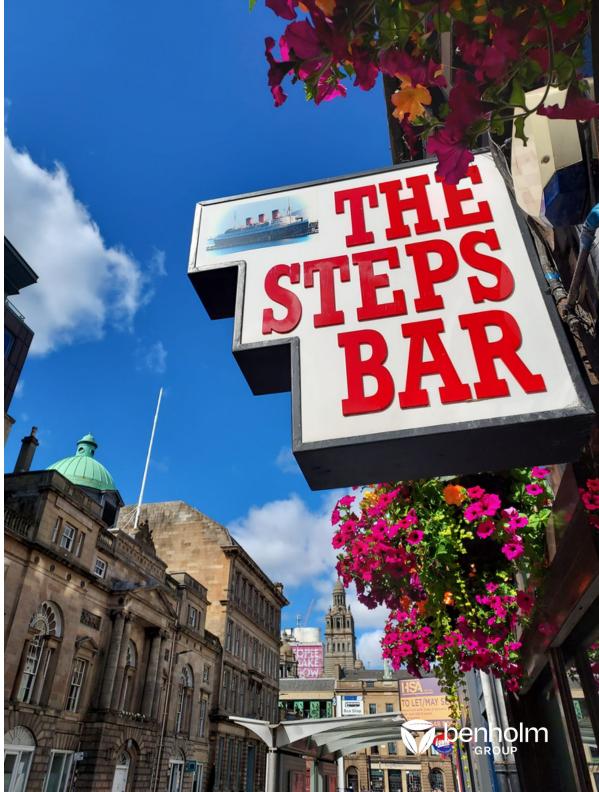
# Award-winning hanging baskets

In 2023, The Steps Bar won their second consecutive gold award for their hanging baskets at the Let Glasgow Flourish Awards.

The awards were launched in 1983 by The Incorporation of Gardeners of Glasgow and are presented to organisations within the city which create and maintain an arboreal or floral display of a high standard for the benefit of the public.

Commenting on their success, Kevin Henderson of the Steps Bar said: "Delighted to be one of only 4 establishments that won the Gold award in the Let Glasgow Flourish awards at The Trades House Glasgow. Big thanks goes to The Benholm Group Group who do a magnificent job supplying and maintaining our hanging baskets 12 months of the year."







Instantly transform the front and back of your pub, making all the difference between a customer walking in or walking by



### Why choose Benholm Group?

At Benholm Group our creative experts are brimmed full of ideas, so you don't have to be.

We've got over thirty years of experience. Using a commercial supplier to install and maintain your hanging baskets leaves you free to concentrate on your customers.

We enhance your venue with minimal disruption to you. Our highly trained, uniformed maintenance technicians call at optimum intervals to maintain your hanging baskets and keep them in peak condition.

Or team is on hand to advise and provide you with attractive proposals that suit your premises both visually and financially.

Our customers use our services each year because they know their hanging baskets will be maintained to a very high standard without any effort, hassle or distraction.



Beautiful hanging baskets provide colour and attract customers





"Benholm have been supplying and maintaining our indoor plant displays for a number of years and we are extremely pleased with the service that we receive from them. They have been very helpful and informative when choosing the different plants around the business and the team are exceedingly pleasant, cheerful and take great care in looking after each individual plant. We would recommend Benholm anytime." Interior Designer







- Rental, purchase and maintenance options
- Extensive range of plants, containers and planting styles
- Dedicated design team to help you create the right effect for your premises

Call us today on 01324 861300 to arrange a free site visit



# Place your order

Bring your vision to life by filling out our simple online order form today.

**ONLINE ORDER FORM** 







## where creativity blossoms