



Hospitality plant displays

The presence of plants and flowers restores the inborn relationship that we have with nature and provides a better atmosphere for your venue.





The benefits of plants

Extensive research has proved that the presence of living plants increases well being and reduces stress. They also enhance positive thinking. This is not just psychological; plants absorb toxins and release oxygen to provide better air quality, creating a healthier environment.

Results from research proved that:

- impressive planting helps to create the right atmosphere and visitor experience
- plants help acoustics in large open spaces
- plants add colour to bare architecture and attract visitors from outside
- colourful planting and flowers help attract visitors





Biophilic Design (noun) :
derived from the word
Biophilia which literally
means a love of life. It stems
from the Greek words for
Life (Bios) and Love (Philia). It
has become an important
concept for blending the
principles of Biophilia with
Architectural Best Practice

“Bringing the outside, inside.”

www.benholm.com/biophilic-design/





Interior plants don't have to use materials that have an impact on the environment. At Benholm we can use our clean, pure, sustainable, peat-free planting system Enviroculture for maximum environmental excellence.

Supporting accreditation schemes such as ISO 14001 and BREEAM

www.benholm.com/enviroculture/



Green tourism

Benholm Group is an eco-friendly supplier approved by Green Tourism and our Enviroculture plant displays are listed in Green Tourism's Green Directory.

Hotels, restaurants and many other hospitality venues work hard to achieve their highly respected Green Tourism accreditation. Bringing living plants into a venue is good for the environment and using the Enviroculture peat free planting system ensures that our natural peatlands are protected. Our peatlands are important areas of natural carbon storage as well as unique habitats for a wide variety of rare fauna and flora.

The Enviroculture planting system is clean, pure and free from all soil-borne pests and diseases making it ideal for eating areas and restaurants.

Every Enviroculture planting installation is rewarded with a Certificate of Environmental Excellence to display to your guests





The happiness and well-being of your paying guests is your guarantee of repeat business



Create a welcoming atmosphere

A warm welcome speaks volumes. It's not just the friendly, smiling receptionist (although this is important) but it's also how everything looks. It's all about visual impact. Does it look clean and tidy and well-cared-for? Beautifully designed? Those little things that have been provided that proves the customer had been thought about? All these aspects contribute to an impression that is formed in the first few seconds upon arrival.

Some beautiful, attractively arranged entrance planters, perhaps with seasonal flowers, help to create an aura of prestige that confirms the Customer in his/her decision to visit that particular venue.

It's often the little things that make the biggest difference.



Barrier planters

Planted barriers can be used in many different situations. Ideal for pavement café privacy or terrace windbreaks. Useful for guiding visitors and preventing queues. Attractively divide spaces for different functions. Great for promoting your venue branding.

Flexible

Barrier planters can be supplied with robust castors to allow them to be moved easily or they can be secured in position to prevent them moving. The possible formats and layout options are almost unlimited.

Customisable

Barrier planters can be designed to suit any location. Angled bases are used to compensate for varying terrains. Every location is unique and our creative design team will work with you to provide an ideal solution.

Brandable

Barrier planters can be manufactured in any colour to match your branding and there are many options for displaying your logo and other marketing messages. There are many banner and screen options available too.





You only get one chance to make
a good first impression





Benefit your business

Hotels and hospitality venues with great plant or floristry displays will always be more welcoming than those without. Our clients in the hospitality industry understand this, and we'd love to help you create your own special environment.

The Value of Decorative Hotel Plant Displays

Benholm has created many displays in hotel entrances and lobbies, which have become part of the venue's trademark. We can create different atmospheres for different areas - restful and inviting for spaces designed for private conversations, or exciting and appealing where groups congregate.

Liven up Your Restaurant With Inviting Plants

In today's competitive restaurant market, where even Trip Advisor recommendations mention the quality of plants and hanging baskets, it's more important than ever to display top quality plants in your restaurant.





Plants create a relaxing, soothing ambience





Plants help create an atmosphere that increases footfall and improves your financial bottom line



The difference that plants make

Plants can have a significant impact upon the productivity of your workforce, as well as on customer and visitor reactions. Plants are also a highly-effective enhancement for your working environment and can have a number of benefits, such as;

Visual effect

- Make a great first impression on visitors with your reception area
- Creates aesthetically attractive working areas for staff
- Adds life to common areas to keep tenants happy
- Helps to sell empty office space to tenants

Health and well being

- Healthy staff are more productive and creative
- Reduce sick leave and avoid health claim risks
- Well being initiatives are important for retention of key staff
- Helps to create a great workplace culture

Environmental

- Enviroculture is peat-free and soil-free
- Plants help organisations be seen to be green
- BREEAM rating and other environmental considerations
- We offer sustainable container options





Nordik Moss

BY BENHOLM

What is Nordik Moss?

- Living moss that we've sustainably harvested
- Treated for preservation, used in creative designs
- Multi sensory tactile experience

Why use Nordik Moss?

- Highly versatile
- Virtually maintenance free
- Significant acoustic properties





Why choose Benholm Group?

At Benholm Group our creative experts are brimmed full of ideas, so you don't have to be.

We've got many years' experience to maximise the benefits of planting in your environment.

From concept to installation and ongoing maintenance, we enhance your venue with minimal disruption to you. Our highly trained, uniformed maintenance technicians call at optimum levels to maintain your plant displays and keep them in peak condition. Any ailing or overgrown plants are replaced free of charge.

Our team is on hand to advise and provide you with attractive proposals that suit your premises both visually and financially.

Our customers use our services each year because they know their plants will be maintained to a very high standard without any effort, hassle or distraction.

"Benholm have been supplying and maintaining our indoor plant displays for a number of years and we are extremely pleased with the service that we receive from them. They have been very helpful and informative when choosing the different plants around the business and the team are exceedingly pleasant, cheerful and take great care in looking after each individual plant. We would recommend Benholm anytime." **Interior Designer**





- Rental, purchase and maintenance options
- Extensive range of plants, containers and planting styles
- Dedicated design team to help you create the right effect for your premises

Call us today on 08000 724 723
to arrange a free site visit





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